

FAMILY PHILANTHROPY IN ASIA: CHARACTERISTICS, TRENDS AND CHALLENGES

18 October 2011 (Tuesday) • 12.00 - 2.00pm • Maxwell Chambers, 32 Maxwell Road

About this Seminar

INSEAD, the international business school, and UBS, the international bank, recently teamed up on a landmark study on Family Philanthropy in Asia. The study spanned ten countries (China, Hong Kong, India, Indonesia, Japan, Malaysia, Philippines, Singapore, Taiwan and Thailand) and involved the participation through surveys or interviews of over 200 families and experts across the continent. Mahboob Mahmood, who led the study on behalf of INSEAD, will present the principal findings of the study. In particular, he will focus on (1) the drivers of family giving, (2) the focus of family giving and (3) opportunities and challenges.

Seminar Programme

12.00 - 12.30pm	Registrations & Standing Buffet Lunch
12.30 - 12.35pm	Opening Remarks & Overview by Chairperson
	<i>Ms. Goh Seow Chee - President, STEP (Singapore Chapter); Executive Director, J.P. Morgan Private Bank (Singapore)</i>
12.35 - 1.45pm	Family Philanthropy In Asia: Characteristics, Trends And Challenges
	<i>Mr. Mahboob Mahmood - Adjunct Professor of Entrepreneurship and Family Enterprise, INSEAD</i>
1.45 - 2.00pm	Q&A Session & Closing Remarks

About the Speaker

Mr. Mahboob Mahmood - Adjunct Professor of Entrepreneurship and Family Enterprise, INSEAD

Mahboob is Adjunct Professor of Entrepreneurship and Family Enterprise at INSEAD and has a particular focus on Social Entrepreneurship. He has written a number of case studies on Asian businesses in the education, financial services, food services, high tech manufacturing, hospitality, information technology and transportation sectors.

Mahboob is also the Founder and Chief Executive Officer of Knowledge Platform. Established in 2000, Knowledge Platform is a leading Asian learning solutions company, with offices in Singapore, Tokyo, Delhi, Dubai and Islamabad. Prior to establishing Knowledge Platform, Mahboob was a partner at the international law firm of Sidley Austin. Mahboob spent 11 years handling corporate transactions in the firm's New York office, before establishing the firm's Singapore office in 1997 and managing it through its successful start-up period. Mahboob has broad industry experience and has been lead counsel for many complex transactions in the high-tech, financial services, media, utilities and transportation sectors.

Mahboob received a J.D. from Columbia University School of Law in 1986, a Diploma in International and Comparative Law from Columbia University School of Law in 1986, a M.A. in Political Science from The Johns Hopkins University in 1987, and a B.A. in Politics from Princeton University in 1981. He was admitted to the New York State bar in 1987.

About the Chairperson

Ms. Goh Seow Chee - President, STEP (Singapore Chapter); Executive Director, J.P. Morgan Private Bank (Singapore)

Goh Seow Chee is an Executive Director of the Wealth Advisory Group at J.P. Morgan's Private Bank based in Singapore, which is dedicated to serving the international tax, trust, succession and strategic planning needs of our clients.

She is responsible for the firm's Wealth Advisory practice and will be advancing the firm's efforts to develop customized and leading edge wealthplanning products and solutions for clients.

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Name (Dr/Mr/Mrs/Miss/Mdm): _____

Name and Address of Organisation: _____

STEP Membership No: _____ Position in Organisation: _____

Tel number: _____ Fax number: _____ Email: _____

(A valid email address is required for confirmation of registration.)

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Members of STEP	S\$60
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Others	S\$100

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Bank Details: DBS Bank

Address: Raffles Place Branch, 22 Malacca Street, #01-00 Royal Brothers Building, Singapore 048980.

Please email secretariat@step.org.sg after the T/T has been done for our follow-up with the bank. Registration fees must be received net of all bank charges.

Cheque Details:

Cheque payments should be made payable to "STEP (SINGAPORE CHAPTER)" & arrive at our office at "c/o INTELITRAIN PTE LTD, Level 16 Malacca Centre, 20 Malacca Street, S (048979)" with the completed registration form on or before the closing date, **Tuesday, 11 October 2011.**

For further enquiries, please contact: STEP (Singapore) Secretariat

Tel & Fax: (65) 31287781 (no 6 prefix)

E-mail: secretariat@step.org.sg

Website: www.step.org.sg

REGISTRATION, REFUND & CANCELLATION POLICY

- Registrations will be confirmed upon receipt of full payment accompanied by a duly completed registration form.
- The Organisers reserve the right to refuse to register or admit any participant, and to cancel or postpone the course.
- Equivalent substitute delegates are welcomed, subject to the Organisers being notified at least 2 working days before the course of the substitute delegate.
- The Organisers will not entertain any request for a refund of fees. However a confirmed registrant who has paid in full the course fees but does not turn up for the course will be entitled to collect a set of the materials provided.